



Women's Association of Morristown Memorial Hospital

President's Message

When September arrives, I welcome the "back to school" mindset. Seeing friends, meeting new friends, sharing summer stories and adventures, and getting back into the steady pace of Fall and the upcoming year. The same happens here at WAMMH.



As far as seeing friends, I begin the second year of my term with returning Board members who lead the committees and projects that make WAMMH a most successful organization. Always ready to meet new friends and members, I am thrilled to report that the "new" Chatham Twig is engaged and working on new fundraising ideas. Additionally, our summer membership drive has been very successful and we will be hosting a New Member Coffee Meet & Greet on November 2nd. I am thrilled Cathy Markee returns to the WAMMH Board as Membership Chair!

What a summer story we have to share! The 2010 Mansion in May (MIM) at Fawn Hill Farm was the MOST successful Mansion to date. Be sure to read the article from Anne Rooke and Sue Bruen, Mansion Co-Chairs in this edition. Anne and Sue led an outstanding MIM team and all of our wonderful volunteers made it all happen.

If you enjoyed volunteering at the Mansion, we have many other opportunities for you. The Women's Association adds so much to hospital life at Morristown Memorial. We offer lots of different placements from Art, to Babies Alumni, to Patients' Library, Gift Shop to name only a few. Visit our website WAMMH.ORG to see what might suit you!

Don't forget, as the weather starts to change, so do the clothes we wear. Be sure to visit our 'top rated' thrift boutique, the Bargain Box for fall fashions you won't find anywhere else. Our staff has been busy this summer working to make your shopping experience fun and pleasant. Be sure to use the gift coupon included in this newsletter for your next fashion find!

And finally, when you are at MMH, take a moment, look up and appreciate your volunteerism and WAMMH membership when you exit the main lobby. As people (patients, staff, & visitors) pass through the main door, they can see that Women's Association contributes with passion every day, every year since 1893.

I look forward to another exciting year!

-Tina Mulhare



Join us at the New Member Coffee



SAVE THE DATE!

WAMMH's New Member Coffee will take place on **Tuesday, November 2nd at 9:30 a.m.** in the Women's Association/Volunteer conference room at Morristown Memorial Hospital located on Franklin 1 (just down the hall from *au bon pain*). The New Member Coffee is WAMMH's way to welcome and inform new WAMMH members about the association and the variety of activities and projects we support. It's an informal "meet and greet" with members of the WAMMH Board, a short history about the organization from its beginning to today, and a private tour of a department or unit at Morristown Memorial Hospital. Check wammh.org for updates. We welcome all new and prospective members (bring a friend)!

Volunteers are our Cornerstones

2010 Mansion in May: A Resounding Success on Many Fronts!



experienced and new members of the MIM Executive Committee. Kudos to our volunteers who bring many skill-sets and experience to their shifts.

MIM 2010 was a resounding design success. Over 20,000 people visited Fawn Hill Farm. Visitors, designers, and press alike applauded the quality of both the interior and landscape design spaces. The Café and boutiques also added to the mansion success formula. The Mansion in May brand and partnership certainly benefited all MIM participants.

*Susan Bruen
and Anne Rooke*



The mansion and 12-car garages have been emptied. The tents have been struck and parking field restored, with grass seed planted. The gardens have been thoughtfully simplified. The keys to Fawn Hill Farm have been returned to the owners. Mansion in May 2010 is now a memory – but what a wonderful memory it is!

MIM 2010 was a resounding financial success. While the books have not yet closed, Fawn Hill Farm will generate at least \$810,000 in profit – up from \$600,000 in 2008. WOW! We are pleased that MMH's Emergency Department expansion will benefit from this mansion's proceeds, as it is a critical community resource that our volunteers and visitors use and appreciate.

MIM 2010 was a resounding volunteer success. Over 2,000 volunteers participated in this mansion, with over 100 new people adding their names to our distinguished list of MIM volunteers. With volunteer involvement critical to Mansion in May, Fawn Hill Farm was a step ahead with many new general volunteers, and also with the

YOU'RE INVITED Round Towner Twig's Bloomingdale's Event

Get a head start on your holiday shopping while supporting Morristown Memorial Hospital. The Round Towner Twig is hosting a Bloomingdale's *LOVE WHERE YOU LIVE* shopping benefit on **Wednesday, October 20th and Thursday, October 21st from 10:00 a.m. – 10:00 p.m.** at all four New Jersey Bloomingdale's locations (**Short Hills, Bridgewater Commons, Willowbrook Mall and Riverside Square**). Your \$10 ticket will entitle you to a 15%-20% discount



throughout most of the store as you enjoy live entertainment, fashion events, culinary tastings, kids' activities, raffle and sweepstakes opportunities, and many more surprises around every corner! The entire purchase price of the ticket will go directly to Round Towner Twig and in turn to MMH. Additionally, for each ticket turned in during the event, Bloomingdale's will contribute an additional \$5.00. Detailed letters have been mailed out to WAMMH members.

**Questions? Need more information?
Please call Kathleen at 973-267-3543. Hope to see you there!**



Twig Corner



Cromwell-Olive Twig – Small but Mighty

The Cromwell-Olive Twig, based in Convent Station, was founded just over 40 years ago with several of its original members still active. Though their present membership small with about 15 women, this well-established group has a considerable desire to support the hospital. This year alone, they were able to donate \$10,000 to the Gagnon Heart Center, give to the WAMMH Scholarship Fund and provide a blanket warmer for use in the hospital’s Dialysis Unit. Their fundraising events include monthly vendor sales in the hospital, plant sales, various other sales and dinner parties. Several of the members also volunteer their time in the Gift Shops, Family Waiting Room and Goryeb Information Desk. Additionally, they do meals-on-wheels and volunteer in the Café at the Mansion in May. Though they are one of the smaller Twig organizations, their spirit is tremendous!

Harding Twig Fundraiser



Lindsey Verbaro poses with toys she helped the Harding Twig purchase for the Goryeb Children’s Hospital playroom

When Lindsey Verbaro’s family hosted a fundraiser for the Harding Twig at their house, they didn’t know how close to home their efforts would become.

Last fall, the Verbaro family held a “Spooky Land Haunted House” for charity. Guests were invited to visit during Halloween week and were asked to make a donation to the Harding Twig benefiting the Goryeb Children’s Hospital at Morristown Memorial. Three months later, the Goryeb Children’s Hospital had a new meaning to the Verbaros as 6 year-old Lindsey was admitted there for the first time when she was diagnosed with juvenile diabetes.

During her stay, Lindsey noticed that the playroom didn’t have many toys for children her age. So her mother, Julie, got the ball rolling. She had no idea when she joined the newly established Harding Twig in October as co-Vice President that it would become more personal on many different levels. The chapter’s Executive Board agreed that Lindsey identified a real need in the Pediatric Unit and they gave her the funds that her family raised in October to shop for toys for the playroom benefiting kids of all ages. Julie also received a matching donation from her employer, The Wall Street Group, giving Lindsey a total of over \$500 to purchase new toys for patients at the Goryeb Children’s Hospital to enjoy while they spend time there healing. The Verbaro family was pleased to be able to give back to a place that provides exceptional care for their daughter and hopes that all the children enjoy this gift.

New Twig Branches Out in Chatham

There's a new Twig in town! Over 40 women have recently gathered together to form the Chatham Twig. This energized group of young women plan to do both hands-on projects and fundraising for Morristown Memorial Hospital. Dana Browning and Samantha Ekert are the founders and Co-Presidents, which officially started in September. Planning is underway for fall activities and a handful of eager ladies already volunteered at Mansion in May. The Chatham Twig is looking forward to being an active part of the WAMMH for many years to come!



WAMMH Scholarship Program

The Women's Association of Morristown Memorial Hospital, established in 1893, has a proud mission of supporting Morristown Memorial Hospital in providing quality healthcare to the community. The WAMMH Scholarship Program, formally established in 1957, is one way in which the association fulfills this mission. This dynamic program recognizes and supports outstanding initiative and leadership among hospital employees with a strong background in the field of nursing, by awarding scholarships annually to worthy candidates. Since its inception, WAMMH has steadily increased both the amount of funding awarded, and the number of scholarships granted. The fund is now able to offer scholarships totaling \$20,000 annually.

For the academic year 2009/2010, WAMMH was privileged to bestow six scholarships each at \$3,300. After careful consideration by the Scholarship Committee of a record number of outstanding applicants, scholarships were awarded on November 1, 2009 to:

Suzanne Clark, currently serving as a Clinical Coordinator in the Hyperbaric Medicine Department, has been employed at Morristown Memorial Hospital for nineteen years. Suzanne, described by her supervisor as, "someone who performs at a very high level", will apply the funding toward an MSN with a concentration in Leadership and Management.

Marie Colangelo, a 22-year employee of the hospital, is currently a Unit Educator on the post-op open heart and interventional unit. Marie is enrolled in the RN-BSN-MSN program at Fairleigh Dickinson University and through her advanced degree hopes to improve patient care on a global level. Marie's supervisor stated that, "She has an unbelievable thirst for knowledge and by actively seeking out opportunities to enhance her knowledge acts as a constant inspiration to those around her."

Janet Doyle-Munoz has worked at MMH for twenty-eight years and is presently a Wound, Ostomy and Continence Nurse (WOCN). Janet will apply the funding toward a Masters in Nursing Education to enhance her ability to teach her patients and staff. Janet's supervisor recommended her for a scholarship because of her, "unwavering dedication toward her profession, outstanding motivation in her professional development, and her recognition on a national level for her accomplishments."

Rosemary Stefiniw, a past scholarship recipient, has been the Manager of Oncology Research and the Cancer Registry at both MMH and Overlook Hospital for the past four years and an employee of the hospital for twenty-seven years. Rosemary hopes to attain her MS in Clinical Research Organization and Management. Rosemary's supervisor noted that she is, "someone driven to perfection, and who leads by example and is always up for a challenge."

Kimberly Venturella has been an employee of MMH for twelve years and is currently the Unit Educator in her department in the Center for Digestive Health. She is working towards her BSN to advance her level of professionalism. Kim's supervisor acknowledges that she is, "an energetic, motivated, knowledgeable, and committed employee who is instrumental in producing confident and competent endoscopy nurses."

Ginell Walker-Way, a Cardiac Catheterization Lab Manager for the past five years and an employee of Atlantic Health for fifteen years, is pursuing her second master's degree in business administration. Ginell's supervisor describes her as, "an exceptional person who consistently goes above and beyond her required responsibilities, and whose excellent leadership skills serve to inspire those around her to push to the next level."

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Fall at the Bargain Box



Stop in during our regular business hours: **Monday 12:30 pm – 4:00 pm, Tuesday - Friday 10:00 am – 4:00 pm, and Saturday 10:00 am – 3:00 pm.** As always, your tax deductible donations are welcome on Monday, Tuesday and Saturday from 10:00 am – 2:00 pm (tax deduction form available). Visa and MasterCard are accepted at the store. **We are located at 102 Mt. Kemble Avenue in Morristown, and parking is convenient and free.**

Come on by!



**Bargain
Box**

Coupon

\$5.00

off

**your purchase of \$20 or
more with
this coupon**

**The Bargain Box is located
at 102 Mt Kemble Avenue
in Morristown**

Come check us out!

WAMMH Scholarship Program continued . . .

As the committee reviewed the applications some common qualities were evident among all of the winners. All were highly dedicated employees of MMH, were constantly striving to be leaders in their field, were dynamically engaged in both their job and their community, were held in high esteem by their supervisors and peers, and consistently ranked high in their employee evaluations. Well Done!

The Scholarship Committee applauds the high level of achievement displayed by the scholarship recipients, and we thank all applicants who participated in the process. We welcome, value and encourage your interest. The committee is most appreciative of all supervisors who took an interest in the candidates and the process by completing reference forms on their behalf.

The WAMMH Scholarship Program is funded entirely by donations. Anyone wishing to make a donation to this highly beneficial program can do so through Executive Assistant, Karen Johnson who can be reached on 973-971-5480 or at kjohnson@atlanticealth.org.

WAMMH WEBSITE UPDATE

Be sure to visit our newly renovated website at wammh.org for all of the latest news and information from the Women's Association. Please note that the option to make purchases online through the website is not available at this time – stay tuned for updates!



Spotlight On . . . Babies Alumni

The Babies Alumni is one of the oldest committees of WAMMH. It's a small group led by Roxanne Hayes and includes April Fey who has been a member since 2006 and Betty Boberg who has been on the committee for 32 years. Jane Donegan recently retired after 27 years of volunteering. We thank Jane for her many years of dedicated service to WAMMH and Babies Alumni.



When a baby is delivered at Morristown Memorial Hospital, the parents are invited to join the Babies Alumni and their child will receive a birthday card from WAMMH every year. Babies Alumni generates funds to be used in the Nursery, Maternity, Labor and Delivery, and Pediatric Departments through Babies Alumni membership, nursery photos and donations. These donations are often made in thanksgiving for a positive experience with a baby's birth at the hospital.

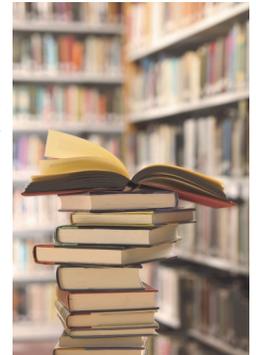
Babies Alumni volunteers are responsible for inviting families to become members, sending out alumni birthday cards, sending thank-you notes to volunteers, and canvassing the hospital staff to determine how WAMMH can support their needs. Funds raised by Babies Alumni have been used to purchase special equipment for use in the hospital including a Pediatric Pulmonary Function Lab that is used to test for lung diseases; a PROMPT Birthing Simulator; a Giraffe Omnibed, which is a special warming bed/incubator for premature babies; and Phototherapy Lights used for babies with extreme jaundice.

Although the Babies Alumni committee may be small, their contributions are generous. Thank

PATIENTS' LIBRARY NEEDS HELP TO DELIVER SOME CHEER

How can you bring a little cheer to patients during their stay at MMH? You can help us at our Patients' Library.

Volunteers are needed to take around the book/magazine cart to patients on various floors and ask them if they would like something to read. They are so often grateful to have someone stop by with a smile and a pleasant delivery. If you are interested, please contact Joan Powell at jvnp@prodigy.net, or Karen Johnson at kjohnson@atlanticealth.org or on 973-971-5480.



IN MEMORIAM

The Women's Association is sad to report the passing of long-time volunteer Edythe Rover. Edythe starting volunteering in the Gift Shop in 1995 and contributed over 4,300 hours of service.

WAMMH is grateful for Edythe's friendship, time and dedication to the organization and extends its condolences to her family



Help Celebrate the Holidays at MMH



The Special Holidays Committee of WAMMH is organizing volunteers to help decorate the hospital for the holidays. Volunteers are needed to adorn trees, hang wreaths, and set up menorahs. Please consider giving us a moment of your time to show appreciation for our staff and to express the very best wishes to our patients and their families. Remember, the gift of your time best exemplifies the holiday spirit.

We will be meeting to decorate on

**Tuesday, November 30th, Wednesday,
December 1st, and Thursday December 2nd**

in the Women's Association/Volunteer Conference Room located on Franklin 1 across the hall from the Women's Association offices (and just down the hall from the *au bon pain cafe*). Please join us in the morning from 9:00am – noon, in the afternoon from 1:00pm – 4:00pm, the entire day, or whatever hours your schedule allows. Drop-ins are always welcome! Lunch will be provided and your parking ticket will be validated for free parking (don't forget to bring it with you). We will take down decorations on Tuesday, January 4th and Wednesday, January 5th using the same schedule.

**To volunteer for decorating, please contact
Mary Courtemanche on 973-267-0166 or at june2180@aol.com.
We're looking forward to your support!**

Easy, Elegant, Entertaining

WAMMH's cookbook, *Easy, Elegant, Entertaining* is a delightful collection of tried and true recipes that are sure to please. The cookbook is available for sale for \$15 in the gift shops at Morristown Memorial Hospital (Corner Store Gift Shop, Gagnon Gift Shop, and the Goryeb Gift Shop), as well as at the Women's Association office. Stop in to get your copy today – it also makes a nice gift!
Bon Appétit!



WAMMH BOARD NEWS

We would like to note a revision in the 2010/2011 Board. Due to changing circumstances, Janet Pierce and Robin Metz reluctantly resigned as WAMMH Board Membership Chairs. WAMMH thanks them for their dedication and service. The second half of their terms will be filled by Cathy Markee. Cathy is a former WAMMH Board member serving most recently as Program Chair. Welcome back Cathy! You can meet Cathy and many of the WAMMH Board members at the New Member Coffee on November 2, 2010! (See related article in this issue).

GROW WITH US!

WAMMH is pleased to announce that we have had over 160 new members join so far in 2010. We are now over 850 members strong! We thank you all for joining us in '*contributing with passion*' and encourage you to invite your friends and family to sign up. For more information, visit us at wammh.org, or contact Karen Johnson at kjohnson@atlantichhealth.org or on 973-971-5480.



WAMMH 2010/2011 EXECUTIVE OFFICERS

PRESIDENT – Tina Mulhare
VICE-PRESIDENT – Amy Haskel
VICE-PRESIDENT – Jane Kilcullen
VICE-PRESIDENT –
Katherine Sheeleigh
VICE-PRESIDENT –
Louetta Shiolen
SECRETARY – Nathalie Dennis
TREASURER – Barbara Hoyt
ASSISTANT TREASURER –
Kristi Davis
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