



Women's Association of Morristown Medical Center

AWARDS AND GRAND OPENING

Mansion in May 2014 Extra Mile Award

Service providers who went above and beyond expectations - *going the extra mile* to ensure the success of Mansion in May 2014

Mr. Barry Thomson brought the fascinating story of Blairsdien alive for us and our guests by donating his personal historic research and expertise, countless hours of writing, interviewing, and editing. Mr. Thomson's introductions to those who were important to the Mansion's history, his availability to consult with our designers and the media and his valuable fact-checking skills all added significantly to the success of Mansion in May at Blairsdien.



Extra Mile Award Recipient, Barry Thomson, with Mansion in May History Chair, Valerie Marr and Mansion in May General Co-Chairs, Prudence Pigott and Christie Gisser

F. Gerald New, the Jaeckle Family came to the rescue by designing and furnishing a beautiful volunteer lounge and office area at Blairsdien. Their contributions were timely, generous and valuable to the experience of our 1,300 volunteers. As friends to Mansion in May, F. Gerald New has been a consistent supporter for many years. Their signature look of gracious hospitality and comfort helped us welcome our dedicated volunteers to Mansion in May 2014.

The Women's Association is fortunate to have many wonderful business partners. We ask you to remember these award recipients and to continue to patronize the generous corporate sponsors and service providers who helped make Mansion in May 2014 so successful.



Extra Mile Award Recipient, Ed Jaeckle, owner of F. Gerald New with Mansion in May Volunteer Co-Chairs, Anne Fritz, Pam Kerschner, Kathy King and Mansion in May General Co-Chairs, Prudence Pigott and Christie Gisser

Apple A Day Cafe



The grand opening of the first *Apple A Day Café* at Morristown Medical Center (MMC) was held September 15 at Gagnon Cardiovascular Institute. Debbie Visconi, Director of Operations MMC and Dannette Merchant, WAMMC President, along with John Betz, Owner, Apple A Day Café; Brian Williams, Manager, Environmental Services, MMC and Dr. David Shulkin, Vice-President, Atlantic Health System, President MMC participated in the ribbon cutting.

President's Message

Dear WAMMC Members,

I would like to express my gratitude to all of you who have dedicated your time and talents to the Women's Association over the past year. The accomplishments are truly amazing!

This year, due to the phenomenal success of Mansion in May, our businesses, our partnerships and the contributions from the Twigs, the WAMMC will donate a record \$2.38 million to Morristown Medical Center!



Our successful fundraising efforts are due not only to the dedicated leadership of the Mansion in May Co-Chairs, Christie Gisser and Prudence Pigott, the Bargain Box Co-chairs, Gail Decker and Jane Kilcullen, and the Corner Store Gift Shop Co-Chairs, Janice Beck and Margaret Clossey, but to the devoted staff and volunteers.

The Corner Store Gift Shops and the Bargain Box Thrift Boutique, all beehives of activity, are looking for energetic, personable volunteers. Consider giving a few hours of your day each week to support our ongoing fundraising. In addition to giving back to your community hospital, the joy, friendship and support that become a part of your life because you have committed to volunteering at one of these fabulous businesses will be priceless!

In addition to our fundraising successes, we have achieved several milestones this year. Through our collaborative efforts, we adopted a vision statement and a set of values to add to our mission statement. The WAMMC Board and Executive Committee committed to restructuring the organization with alignment of committees to imperatives, which were delineated by workshops held over the past year. We approved a revision of the bylaws and are working to redefine the roles of the executive committee.

As we continue on the journey to grow and improve the organization, we depend on the leadership of the committee chairs to nurture new activities and to strengthen our past commitments. The Women's Association continues to thrive because of the vision, dedication and talent of its leaders, the generosity of the volunteers and the commitment of our staff.

THANK YOU ALL!

Dannette Merchant

President, Women's Association
Morristown Medical Center



Vision and Values

VISION

Our vision is to enhance the ability of Morristown Medical Center to promote healthier communities by providing a volunteer experience that always engages and inspires our members to 'contribute with passion'.

OUR VALUES

Community - we care about others

Collaboration - we appreciate everyone's contribution

Excellence - what we do, we do well

Fun - our projects are done with a spirit of merriment

Professionalism - we appreciate the talents and experiences of our members

MISSION

The mission of the Women's Association of Morristown Medical Center is to support the Morristown Medical Center in advancing the quality of healthcare in our community. We are a dynamic volunteer organization that has fulfilled this mission for more than a century through fundraising endeavors and by providing caring services to patients and visitors.

In Memory of Carol Macgowan



Accepting a donation of iPads from the Women's Association to the Carol G. Simon Cancer Center in memory of long time WAMMC member and active volunteer, Carol Macgowan are Cancer Resource Volunteer, Kathy Wolf; Coordinator Volunteers & Oncology Services, Heather Rose; Cancer Resource Volunteer-American Cancer Society/Daiichi Sankyo Grant and Lead Navigator, Monica Cotton; and Cancer Resource Volunteer, Wendy Gemus.



Twig Corner

Harding Twig

In April 2014, the Harding Twig hosted its Second Annual Hoedown at Crewe Hill Stables in New Vernon. Approximately 120 members and friends came out for an evening of mechanical bull riding, BBQ, live music and fun. The evening culminated in the highly anticipated bull riding competition. The event raised nearly \$5,000 contributing to the overall \$25,000 raised in 2013-14 to fund *The Harding Twig Treatment Room* in the Gagnon Pediatric Emergency Department.



Jeff Sabol takes the mechanical bull for a spin

The Harding Twig is planning a number of social and fundraising events to continue its support of Goryeb Children's Hospital and Gagnon Pediatric Emergency Department.



Harding Twig 2014 Bull Riding Champions, Michelle Monti and Bryant Lee

This month, they will be hosting their annual Holiday Cookie Exchange. In honor of their 5th Anniversary, the Twig is planning a special evening of food, cocktails and dancing, with entertainment by well-known NJ Party Band "The Nerds." The celebration will be held on Friday, January 30, 2015 at the Park Avenue Club.

Email hardingt看ig@verizon.net for information on tickets and corporate or individual sponsorship opportunities. Additionally, plans are underway to host a Wine Tasting event in mid-spring. The Harding Twig is looking forward to another successful year!

The Voice is now distributed electronically via email addresses.

Please send updated email addresses to Karen Johnson at kjohnson@atlantichhealth.org

Limited print copies are available by request to newsletter@wammc.org.

A copy of The Voice will reside on our website at <http://www.wammc.org/news/newsletter.aspx>.

Chatham Twig Donation



Kristin Holtzman, Child Life Specialist at Goryeb Children's Hospital, accepts donations of no-sew fleece blankets, children's pillowcases and Halloween goody bags

Chatham Twig Yoga Event



On October 1st, Chatham Twig held its third successful Yoga in the Garden. Even a little rain couldn't stop them as they moved the yoga class from a member's gorgeous (but damp!) backyard to her finished basement. The thirty attendees enjoyed yoga, fellowship and a great lunch from Hoboken Farms. Most importantly, almost \$600 was raised for the Child Life Program at Goryeb Children's Hospital.



The Voice



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Bargain Box 14th Annual Wine & Cheese



Bargain Box guest Katie Kilcullen and employee Jean Cirincione with Manager, Joe Nassaney.

WAMMC members and special guests lined up before the doors opened for this exclusive annual shopping event. Great finds, personal assistance and time to socialize while tasting an array of delicious morsels offered by the staff of the Bargain Box - all resulted in an extraordinary shopping experience and record-breaking sales!

Don't miss out on the *Fabulous Fur Event* going on now and continuing through the month of December.

Special Holidays

Special Holiday Co-Chairs, Chris Parker and Pat Colbert and their merry bunch of elves have deck the halls and lobby areas of the Medical Center to brighten the hospital for our patients, visitors and staff.

Thank you to everyone who was able to participate in this 122-year-old tradition!

As we begin a new year, consider giving a few hours of your time to assist the committee to remove and store the decorations. **Volunteers will be gathering on January 5th & 6th in the WAMMC / Volunteer Conference Room on Franklin 1. Shifts are 9:00a.m.-12:00p.m. and 1:00p.m.-4:00p.m.**

For more information, contact Chris Parker at 973 214-0091 or rcapone568@aol.com.

Contributing with Passion  Since 1893

WOMEN'S ASSOCIATION
MORRISTOWN MEDICAL CENTER

It's Time To Renew Your Membership For 2015!

Help us to "go green" by renewing online at www.wammc.org

Please renew by January 15, 2015

A \$1 transaction fee will be charged to your online renewal for a total of \$26

STARBUCKS COFFEE & APPLE A DAY CAFÉ

Morristown Medical Center will be welcoming Starbucks Coffee to the main hospital in January 2015.



The renovated space, located in Franklin One, will offer a place of escape along with the grab-and-go convenience needed in our busy lives. You are invited to try the hot lunches, indulge in a reinvigorating afternoon treat, or simply start your day with the perfect latte.

The Gagnon Cardiovascular Institute, Goryeb Children's Hospital and 111

Madison Avenue lobbies now feature *Apple A Day Cafés* offering a variety of unique and nutritious soups, sandwiches, salads and snacks in a thoughtfully designed café setting. The *Apple A Day Cafés* proudly serve the Starbucks line of beverages.

A percentage of each purchase will continue to support the fund-raising efforts of the Women's Association.



Apple A Day Café

Human - Animal Bond in Healing

The Women's Association was once again pleased to be the Presenting Sponsor for the Soothing Paws™ 2nd Morristown Medical Center Pet Therapy Conference, "The Value of the Human-Animal Bond in Healing", which was held on Monday, November 3rd at the Hyatt Morristown.

The conference brought together 180 attendees who learned about the physical and emotional benefits of animal assisted activities and were delighted to hear anecdotes from keynote speaker, John Grogan, author of "Marley and Me".



WAMMC Executive Committee Secretary and Pet Therapy volunteer, Lynne Rosenfeld with her therapy dog, Oliver

Research shows that pet therapy provides physical and emotional benefits to hospital patients. A visit helps a patient take their mind off their illness, increases a positive attitude, decreases depression and anxiety, lowers blood pressure and opens up a conversation. While in the hospital, many patients miss their pets at home and a dog with a wagging tail can help them feel less lonely.

There are currently over 100 visits each week at Morristown Medical Center by trained volunteers and their dogs (and one rabbit) who visit most areas of the hospital.

Thank you to the wonderful volunteers and their pets for making our patients, their families and our staff so very happy!